



ATTN: Curr. Coordinators and Grade Chairs

Jump into January with NIE! 2009 Newspaper in Education Offer

Sponsorship opportunities are available for schools interested in participating in the **Newspaper in Education** program for 2009. Included in this program is daily delivery of **The Charlotte Observer** (Mon-Fri) during JANUARY and FEBRUARY of 2009. Take advantage of all of the FREE news and curriculum materials available to your students.

In addition to daily newspapers from January 5 – February 27, you'll receive:

- **Extra, Extra! A Current Events Workbook** special supplement available in the TUESDAY, January 6th edition of The Charlotte Observer.
- Historic presidential inauguration special insert on WEDNESDAY January 21st featuring coverage of our next president, Barack Obama, details about the Washington D.C. inaugural event, and local stories from NC residents who attended.
- **Pride in Color: A Celebration of African-American Heritage** – Black History Month not only provides an opportunity to learn about African-American history but also to foster an appreciation for the African-American culture and its significant contributions to this country. 16 page insert in The Charlotte Observer on TUESDAY, February 3.

SIGN UP NOW to get started when school returns in 2009! Sponsorships still available – **no cost**.

SPRING 2009 Jan/Feb. Program

FAX BACK TO: 704-358-6027

The Charlotte Observer NIE

Teacher name: _____

E-mail: _____

School: _____

Phone: _____

School Address: _____

City, State, Zip: _____

Quantity of newspapers needed: _____

List any school holidays during the delivery period of 1/5 – 2/27

*Please note that teachers may not order ONLY the special sections. These programs are sponsored as a package and must include regular copies of The Charlotte Observer along with the special sections. Signing this form acknowledges that you have requested a sponsored program and that neither you nor your school is responsible for the cost of the materials. Please call 704-358-6055 to report delivery problems. You will receive a confirmation e-mail once your order has been processed.

Teacher signature: _____